

# MicrLink, it's as easy as...

## 1. Choose location and product.

## 2. Choose product specifics.

## 3. Verify cart and checkout.



Premier e-Commerce  
for the Financial Industry

Contact your sales representative with any questions or for a personal demo. Or visit [www.Micr-Solutions.com](http://www.Micr-Solutions.com) to see a tutorial video.

**micrlink**  
Premier e-Commerce for the Financial Industry

## MicLink is a fully integrated e-Commerce solution for the financial industry.

### Tired of...

- ✦ Looking for a strategic partner, not just another supplier?
- ✦ Worrying about your financial products?
- ✦ Drowning in endless piles of paper?

## 5 Benefits of MicLink

### 1 It's online.

Simply put, MicLink is built to your specific needs from order entry to distribution. With no software downloads, hassles, or paperwork, it's easy to get your employees started on our 24/7, secure site. MicLink can also be used as a punchout for other e-Commerce platforms like Ariba®, Four51, e-Quantum®, or others.

### 2 Many products, one site.

Avoid spending time calling, faxing, and emailing orders for products. With MicLink, you can find a wide variety of ready to order negotiable and non-negotiable documents built specifically for your needs. MicLink is ideal for stock, print-on-demand, variable imaging products, imprint programs, and inventoried items.

### 3 Instant information via online inquiry.

MicLink gives instant verification of orders received and shipped. Tracking numbers and invoices\* are available at the push of a button. Inventory levels are accessible as well.

\*Applies to distributors only.

### 4 Easy to use.

MicLink offers order entry, order status, shipment details, and a document library. Immediate proofs are viewed online through visual rendering, making the proofing process simple and eliminating errors. All form variables are easily selected from drop-downs. There is no training required to use MicLink.

### 5 Secure and customizable site.

MicLink is a secure site with an electronic fence for securing and protecting online business from others. Customizable skins are available, allowing for your own look, feel, and color scheme. Space for advertising messages, specials, and promotions is also available. Whether you are a distributor or an end user, MicLink is for you!